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[29) Feedback link 14](#_Toc56582885)

# Microsoft Dynamics 365 Marketing Bootcamp

Our Dynamics 365 Marketing Partner Bootcamp is an opportunity to get to know the functionality, extensibility, and features of Dynamics 365 Marketing. Topics cover how to get started with Dynamics 365 Marketing, Dynamics 365 Marketing Scenarios, Customer Approach, and more.

This 5-day virtual series is not only for those focused on Business Applications but is a great entry point for any partner interested in building a CX practice and learning about Microsoft Dynamics 365 Marketing.

Recording links:    June 2020 [D365 Marketing US Partner Bootcamp- June 2020](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmsuspartners.eventbuilder.com%2FD365PartnerBootcamp2&data=02%7C01%7CSonal.Bordia%40microsoft.com%7C05050d55d6e04cd80d4408d7f85a1645%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637250938112565614&sdata=gPgPFNiNnP1smFmMbvFzPZPocvuhZcCkzfQM31SPuKE%3D&reserved=0) .

[Agenda – 15th June to 19th June 2020](https://aka.ms/ocp/d365Marketing)

Day 1- Why D365 Marketing

Day 2- D365 Marketing Scenarios

Day 3- D365 Marketing Scenarios

Day 4- Customer Approach

Day 5- What’s Next / Q&A

Please feel free to ask questions. Any issues with event screen during broadcast- please refresh F5 please.

[One stop document https://aka.ms/ocp/d365Marketing](https://sobordia01-my.sharepoint.com/personal/sobordia01_sobordia01_onmicrosoft_com/Documents/D365/ActivateDigitalSelling/D365Marketing/One%20stop%20document%20https:/aka.ms/ocp/d365Marketing) (aka.ms/ocp/d365Marketing)

( All useful links for D365 Marketing : Partner assets, Customer Assets, labs, tutorial, MB-220 exams, integration- with customer insights, forms pro, Linked lead Gen, labs, upcoming events, Marketing Volume Guidance, Partner opportunities, new feature request link, What’s new with D365 Marketing etc.)

# D365 Marketing Useful Assets: Partner

MS partners can use all to-partner and to-customer assets. For more inquiries please engage with us in [community forum](https://community.dynamics.com/365/marketing).

* [Solution Pitch Deck](https://assetsprod.microsoft.com/mpn/en-us/dynamics-365-marketing-pitch-deck.pptx)
* **BizApps Hub:** [**https://businessapplications.transform.microsoft.com/dynamics/customer-engagement?tab=marketing**](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbusinessapplications.transform.microsoft.com%2Fdynamics%2Fcustomer-engagement%3Ftab%3Dmarketing&data=04%7C01%7CSonal.Bordia%40microsoft.com%7C49d1e04f9d3f453e88cd08d86c6eed44%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637378570966019211%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=NSwTn9%2F7BORu2K3iVP9vUidKfTrKTjbnzl8nxXglwoo%3D&reserved=0)
* **MPN :** [**https://aka.ms/mpn/d365marketing**](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Faka.ms%2Fmpn%2Fd365marketing&data=04%7C01%7CSonal.Bordia%40microsoft.com%7C49d1e04f9d3f453e88cd08d86c6eed44%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637378570966019211%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=LmSSlLR5RPOp43KNKPfiVk97fvElVn3iWQMkQoYHLe8%3D&reserved=0)
* Aka.ms/d365/Marketing
* [D365 Marketing Demo Playbook](https://aka.ms/d365marketing/salestools)
* <http://aka.ms/d365marketinglearning>
* <https://www.yammer.com/msuspartner/#/threads/inGroup?type=in_group&feedId=6678568>

# D365 Marketing Useful Assets: Customers

**Web pages –** [**Overview**](https://dynamics.microsoft.com/en-us/marketing/overview/) **,** [**Capabilities**](https://dynamics.microsoft.com/en-us/marketing/capabilities/)**,** [**Trial sign up**](https://signup.microsoft.com/signup?sku=238e2f8d-e429-4035-94db-6926be4ffe7b) **and** [**Resources**](https://dynamics.microsoft.com/en-us/marketing/resources/)

[**Transition guide**](https://assetsprod.microsoft.com/mpn/en-us/dynamics-365-marketing-transition-guide.docx)

[**Datasheet**](https://assetsprod.microsoft.com/mpn/en-us/dynamics-365-marketing-datasheet.docx)

[**Licensing Guide**](https://go.microsoft.com/fwlink/?LinkId=866544&clcid=0x409)

**Help Documentation -** [**User guide**](https://docs.microsoft.com/en-us/dynamics365/marketing/help-hub)

**eBooks**

* + [Top Ways Marketing Can Help Sales Succeed](https://microsoft.sharepoint.com/:w:/t/CRMProductMarketing/Eco4NZALUhJCnP24JOQnOkQB7XMlru0TCST-So7yJPNuXw?e=e0zSLE)
  + [Top Signs to Know You've Outgrown Basic Email Marketing](https://microsoft.sharepoint.com/sites/infopedia/pages/layouts/kcdoc.aspx?k=g01kc-1-42600)
  + [The Benefits of Aligning Sales and Marketing](https://microsoft.sharepoint.com/:b:/t/CRMProductMarketing/EQxh3BiH-FFJlrDL43JTvE8BmW496KOxO7qJVjOHuq4OFQ?e=AzL86D)

**Webinars**

* + [Aligning Marketing and Sales](https://info.microsoft.com/ww-landing-Aligning-Marketing-and-Sales-Operations-Video.html?lcid=en-us)
  + [Top myths with buyer’s journey](https://na01.safelinks.protection.outlook.com/?url=https://info.microsoft.com/ww-landing-Top-3-Myths-of-the-buyers-journey-video.html?LCID%3DEN-US&data=02|01||1565c8bf65fe4e5062f408d61e585b9a|72f988bf86f141af91ab2d7cd011db47|1|0|636729763290743888&sdata=tVjav4cW1pTDTY5bf3gG7KzrBNFvBZaF4JiyWO4wY6U%3D&reserved=0)
  + [How to Get Started with Dynamics 365 Marketing](https://youtu.be/TrosVYVTsS8)
  + [Driving Demand with Account Based Marketing](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Finfo.microsoft.com%2Fww-Landing-Drive-Demand-with-Account-Based-Marketing-Video.html%3FLcid%3DEN-US&data=02%7C01%7Canramach%40microsoft.com%7Caf03b6dc33454b3a294008d6bd358b49%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C636904434995312555&sdata=JbVVsyy1NVuKyq9SQ%2FQOFn6YeYe%2B3wW%2FjWYePLx5Izs%3D&reserved=0)

**Blogs**

* + [Lead nurturing – more than just email blasts](https://cloudblogs.microsoft.com/dynamics365/2018/05/15/lead-nurturing-more-than-just-email-blasts/)
  + [Five ways to align sales and marketing](https://cloudblogs.microsoft.com/dynamics365/2018/05/23/five-ways-to-align-sales-and-marketing/)
  + [Gain insights to improve Marketing ROI](https://cloudblogs.microsoft.com/dynamics365/2018/06/26/gain-insights-to-improve-marketing-roi/)
  + [Three ways sales can help improve lead quality](https://cloudblogs.microsoft.com/dynamics365/2018/10/29/three-ways-sales-can-help-improve-lead-quality/)
  + [Essential tools you need to deliver a successful event](https://cloudblogs.microsoft.com/dynamics365/2019/02/28/the-essential-tools-you-need-to-deliver-a-successful-event/)
  + [3 myths of the B2B buyer’s journey](https://cloudblogs.microsoft.com/dynamics365/2018/12/05/3-myths-of-the-b2b-buyers-journey/)
  + [4 essential webinars for sales and marketing](https://cloudblogs.microsoft.com/dynamics365/2018/11/27/four-essential-webinars-for-sales-marketing-customer-service-and-finance-pros/)
* [**Courses and certifications**](https://microsoft.sharepoint.com/:p:/r/sites/Infopedia_G01KC/_layouts/15/WopiFrame.aspx?sourcedoc=%7bc285dc81-0028-4a47-b027-8cd7ac6fcc92%7d&action=default&DefaultItemOpen=1)

# Blogs

<https://community.dynamics.com/365/marketing/b/dynamics-365-for-marketing-blog>

# What’s New and New Feature Request

What's new in Dynamics 365 Marketing [https://docs.microsoft.com/en-us/dynamics365/marketing/whats-new- marketing](https://docs.microsoft.com/en-us/dynamics365/marketing/whats-new-marketing)

To submit and vote on **feature requests** and **product suggestions**, go to the [Dynamics 365 Application Ideas portal](https://experience.dynamics.com/ideas/categories/?forum=bee3d862-df65-e811-a95d-000d3a1be7ad&forumName=Dynamics%20365%20Marketing).

# The Dynamics 365 Customer Insights and Dynamics 365 Marketing integration

The Dynamics 365 Customer Insights and Dynamics 365 Marketing integration tightens, to enable you to use continuously updating, multidata source segments in your marketing campaigns. Sharper segments will improve your marketing efforts drastically.

See: <https://docs.microsoft.com/en-us/dynamics365-release-plan/2020wave2/marketing/dynamics365-marketing/use-continuously-updating-multi-data-source-segments-customer-insights-marketing-campaigns>

[#msdyn365](https://www.linkedin.com/feed/hashtag/?keywords=msdyn365&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6689093091909099521) [#customerinsights](https://www.linkedin.com/feed/hashtag/?keywords=customerinsights&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6689093091909099521) [#marketing](https://www.linkedin.com/feed/hashtag/?keywords=marketing&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6689093091909099521) [#oct2020](https://www.linkedin.com/feed/hashtag/?keywords=oct2020&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6689093091909099521)

Check-Out the important, late-breaking information about known issues and workarounds for Dynamics 365 Marketing. For information about monthly bug fixes, visit the What's new in Dynamics 365 Marketing article.

What´s New In

<https://docs.microsoft.com/en-us/dynamics365/marketing/whats-new-marketing>

# Known issues and workarounds

<https://docs.microsoft.com/en-us/dynamics365/marketing/known-issues>

[#dynamics365](https://www.linkedin.com/feed/hashtag/?keywords=dynamics365&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6689473662749286400) [#marketing](https://www.linkedin.com/feed/hashtag/?keywords=marketing&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6689473662749286400) [#cdp](https://www.linkedin.com/feed/hashtag/?keywords=cdp&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6689473662749286400) [#cxp](https://www.linkedin.com/feed/hashtag/?keywords=cxp&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6689473662749286400) [#d365marketing](https://www.linkedin.com/feed/hashtag/?keywords=d365marketing&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6689473662749286400) [#powerplatform](https://www.linkedin.com/feed/hashtag/?keywords=powerplatform&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6689473662749286400)

# Other KEY – Links

|  |  |
| --- | --- |
| **Details** | **Description with access links** |
| **Dynamics 365 Demo/Trial Account** | Please click [here](https://trials.dynamics.com/dynamics365/marketing) to start your digital transformation journey. Link leads to demo/ trail account sign-up. |
| **Dynamics 365 Marketing Roadmap** | Please click [here](https://docs.microsoft.com/en-us/dynamics365-release-plan/2020wave1/dynamics365-marketing/) for an overview of Dynamics 365 Marketing 2020 release wave Link leads to Dynamics 365 Marketing roadmap. |
| **Join the Microsoft Dynamics 365 Yammer site** | Please click [here](https://www.yammer.com/msuspartner/#/threads/inGroup?type=in_group&feedId=6678568&view=all) to join the Microsoft Dynamics Yammer site. External network for Microsoft US Partner Community. |
| **D365 Marketing Demo Playbook** | Please click [here](http://aka.ms/d365marketing/salestools) to download Marketing Playbook |
| **Dynamics 365 Marketing Ideas/Experience** | Please click [here](https://experience.dynamics.com/ideas/categories/?forum=dfa5b83d-9e4c-e811-a956-000d3a1bef07&forumName=Dynamics%20365%20for%20Marketing) to provide application ideas and improvements for Dynamics 365 Marketing. |
| **What's New – D365 Marketing** | Please click [here](https://docs.microsoft.com/en-us/dynamics365/marketing/whats-new-marketing) for detailed What’s new Marketing April 2020 Update |
| **Intelligent Sales and Marketing - What's New** | Please click [here](https://learning.eventbuilder.com/event/14962/occurrence/13613/recording?rauth=49.577540.5eaddc31b19cde2618a2b43e63d5c55906cf017512d3b59f794dad3b1212d270) to watch Intelligent Sales and Marketing – What’s New recorded web conference. |

# Trial Environment and Customer Digital Experiences

* Please click [here](https://dynamics.microsoft.com/en-us/marketing/overview/) for Dynamics Marketing overview – this is the link to go.

**Different Options**

* Please click [here](https://docs.microsoft.com/en-us/dynamics365/marketing/trial-signup) for Dynamics 365 Marketing trial sign-up.
* Please click [here](https://cdx.transform.microsoft.com/profile) with your partner email/MSFT Email and create customer engagement environment and install D365 Marketing environment and also **Customer Digital Experiences – Demos – Customer Immersion Experience - Labs**
* Please click [here](https://docs.microsoft.com/en-us/learn/modules/get-started-set-up-and-manage/) to access instructions to set up and manage Dynamics 365 Marketing in Learn Module

# Marketing overview videos

Please click [here](https://www.youtube.com/embed/e32PaKl2530?rel=0&autoplay=1) to access the overview video.

# Basic Tutorials and Labs for D365 Marketing

* Please click [here](https://docs.microsoft.com/en-us/dynamics365/marketing/basic-tutorials) to access core marketing tutorials.
* Please click [here](https://docs.microsoft.com/en-us/learn/modules/dynamics-365-for-marketing/) to access to Dynamics 365 Marketing module.
* Please same location to see [labs](https://aka.ms/ocp/d365Marketing): aka.ms/ocp/d365Marketing (Marketing App in A Day)
* [D365 Marketing Learning](http://aka.ms/d365marketinglearning)

# Partner Readiness D365 Marketing

Please click [here](https://partner.microsoft.com/en-us/training/assets/collection/mb-220-microsoft-dynamics-365-marketing#/) to access Dynamics 365 Marketing learning path.

<http://aka.ms/d365marketinglearning>

# Demo D365 Marketing Playbook

* It contains 16 pre-built, pre-scripted demonstrations highlighting key topics to engage with customers and partners. There are two (2) versions – one with click assistance and one without click assistance. In addition to the demos, you will also find each demonstration has a video associated with it. Other resources included are partner planning tools, suggested learning plans and videos on how to create trial accounts for Marketing, Customer Insights, Forms Pro and Power Virtual Agent. Download the .zip file (approx. 350mb) @ [aka.ms/d365marketing/salestools](https://microsoft.sharepoint.com/teams/D365MarketingUS/Shared%20Documents/General/Technical%20Content/Content%20Package/aka.ms/d365marketing/salestools) [D365 Marketing Demo Playbook](https://aka.ms/d365marketing/salestools)

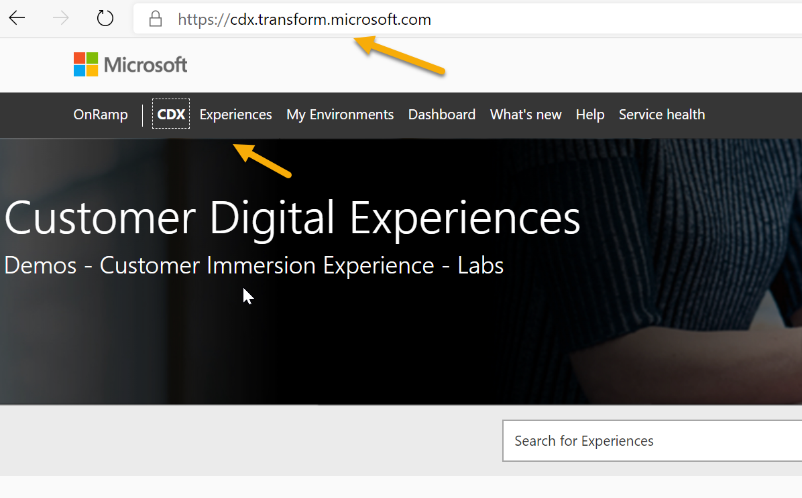


# Demo details- Better Story together and further newly added

Please click recording in aka.ms/ocp/d365marketing to access for further demo details.

Also Demo resources link: <https://businessapplications.transform.microsoft.com/login?returnUrl=%2F>

[Partner link](https://d.docs.live.net/0e6bbc8843f08c8d/ocp/Dynamics/D365Marketing/Partner%20link)



Search for Experience: D365 Marketing at **Customer Digital Experiences – Demos – Customer Immersion Experience - Labs**

# Activate Digital Selling Demo Mate

[Partner link](Partner%20link)

Please click [here](https://cdx.transform.microsoft.com/experience-detail/128ec268-d929-446d-a7f9-fafc49033c18) to access Activate Digital Selling Demo Mate

# Dynamics Intelligent & Sales Marketing Demo and Highlight demo Assets

[Partner link](https://d.docs.live.net/0e6bbc8843f08c8d/ocp/Dynamics/D365Marketing/Partner%20link) Please click [here](https://cdx.transform.microsoft.com/experience-detail/4ccdf88f-ffb9-4284-a9eb-14073b78ce75) to access intelligent & Sales Marketing demo assets.

1. Dynamics-Intelligent Sales & Marketing Admin - Demo

[Partner link](https://d.docs.live.net/0e6bbc8843f08c8d/ocp/Dynamics/D365Marketing/Partner%20link) Please click [here](https://cdx.transform.microsoft.com/experience-detail/1a8a1148-5dc7-469d-b238-1cd4161836b3) to access Dynamics Intelligent Sales and Marketing administration.

# Certifications - MB-220 D365 Marketing exams

Please click [here](https://partner.microsoft.com/en-us/training/assets/collection/mb-220-microsoft-dynamics-365-marketing#/) to access MB-220: Microsoft Dynamics 365 Marketing learning path.

Please click [**here**](https://aka.ms/D365MarketingLearning) to get latest D365 Marketing Certification

# MB220 labs

* Please click [here](https://partner.microsoft.com/en-us/training/assets/collection/mb-220-microsoft-dynamics-365-marketing#/) to access MB-220: Microsoft Dynamics 365 Marketing learning path.
* Please click [here](https://github.com/MicrosoftLearning/MB-220-Dynamics365forMarketing) to access Git Hub Microsoft learning / MB-220- Dynamics 365 for Marketing.
* Please click [here](https://microsoftlearning.github.io/MB-220-Dynamics365forMarketing/) to access MB-220-Dynamics365ForMarketing Content Directory.

# Connector for Linkedin Lead Gen

Please click here [PPT File located](https://aka.ms/ocp/d365Marketing) : aka.ms/ocp/d365Marketing

Dynamics 365 for Marketing includes a connector for LinkedIn Lead Gen. Use this feature to see how people are interacting with your marketing initiatives on LinkedIn. Also see how to get leads and lead information generated by using the [LinkedIn Lead Gen](https://business.linkedin.com/marketing-solutions/native-advertising/lead-gen-ads) tools into Dynamics 365.

Quickstart guide to install and use the connector:

1. A system administrator or customizer installs the Dynamics 365 Connector for LinkedIn Lead Gen Forms. More information: [Install Dynamics 365 for Customer Engagement Connector for LinkedIn Lead Gen Forms from AppSource](https://docs.microsoft.com/dynamics365/linkedin/install-linkedin-connector)
2. A LinkedIn member with access to LinkedIn Campaign Manager authorizes their LinkedIn accounts in Dynamics 365 (online) by following the instructions in [Enable lead sync from LinkedIn to Dynamics 365 for Marketing](https://docs.microsoft.com/dynamics365/marketing/linkedin-lead-gen-integration#enable-lead-sync-from--to-)
3. A campaign manager defines the matching strategy between LinkedIn leads and Customer Engagement lead records and analyzes individual forms and submissions. More information: [Set up the LinkedIn Lead Gen integration and define a lead matching strategy](https://docs.microsoft.com/dynamics365/marketing/linkedin-configuration)

Microsoft Docs

* Integrate LinkedIn marketing with Dynamics 365 Marketing – [link](https://docs.microsoft.com/en-us/dynamics365/marketing/linkedin-overview)
* Lead Gen Forms – [link](https://docs.microsoft.com/en-us/dynamics365/marketing/linkedin-overview)
* Matched Audiences – [link](https://docs.microsoft.com/en-us/dynamics365/marketing/linkedin-overview)
* Campaign Tile and Triggers - [link](https://docs.microsoft.com/en-us/dynamics365/marketing/linkedin-overview)
* Social Posts – [link](https://docs.microsoft.com/en-us/dynamics365/marketing/linkedin-overview)

Blog Posts

* LinkedIn Matched Audience - [link](https://community.dynamics.com/365/marketing/b/dynamics-365-for-marketing-community-blogs/posts/linkedin-matched-audience)

# Customer Insights

Customer Insights Partner Assets : Please click [here](https://partner.microsoft.com/en-us/asset/collection/customer-insights-product-assets-collection#/) **Customer Insights**

* [Lab Assets](https://aka.ms/getciassets)
* [Partner Page](https://aka.ms/CIADPartner)
* [Customer Insights Landing Page](https://aka.ms/D365CI)
* [Customer Insights Trial](https://aka.ms/TryCI)

# D365 Customer Voice – D365 Integration

Please click [here](https://dynamics.microsoft.com/en-us/customer-voice/) to access Microsoft Forms Pro.

# D365 Licensing Guide (PDF)

Please click [here](https://go.microsoft.com/fwlink/p/?LinkId=866544) to download latest D365 Licensing Guide - PDF

# D365 Pricing Guide

Please click [here](https://dynamics.microsoft.com/en-us/pricing/) to access D365 Pricing.

# D365 Key links

|  |  |
| --- | --- |
| **Details** | **Description with access links** |
| **Dynamics 365 Demo/Trial Account** | Please click [here](https://trials.dynamics.com/dynamics365/marketing) to start your digital transformation journey. Link leads to demo/ trail account sign-up. |
| **Dynamics 365 Marketing Roadmap** | Please click [here](https://docs.microsoft.com/en-us/dynamics365-release-plan/2020wave1/dynamics365-marketing/) for an overview of Dynamics 365 Marketing 2020 release wave 1. Link leads to Dynamics 365 Marketing roadmap. |
| **Join the Microsoft Dynamics 365 Yammer site** | Please click [here](https://www.yammer.com/msuspartner/#/threads/inGroup?type=in_group&feedId=6678568&view=all) to join the Microsoft Dynamics Yammer site. External network for Microsoft US Partner Community. |
| **Dynamics 365 Marketing Ideas/Experience** | Please click [here](https://experience.dynamics.com/ideas/categories/?forum=dfa5b83d-9e4c-e811-a956-000d3a1bef07&forumName=Dynamics%20365%20for%20Marketing) to provide application ideas and improvements for Dynamics 365 Marketing. |
| **Intelligent Sales and Marketing - What's New** | Please click [here](https://learning.eventbuilder.com/event/14962/occurrence/13613/recording?rauth=49.577540.5eaddc31b19cde2618a2b43e63d5c55906cf017512d3b59f794dad3b1212d270) to watch Intelligent Sales and Marketing – What’s New recorded web conference. |
| **Intro to Dynamics 365 Marketing** | Please click [here](https://docs.microsoft.com/en-us/learn/wwl/introduction-dynamics-365-marketing/) to access the introduction module to Dynamics 365 Marketing. In this module, you will:   * Gain an understanding of the benefits of Dynamics 365 Marketing. * Explore features and functionality of Dynamics 365 Marketing. |
| **Dynamics 365 Marketing** | Please click [here](https://docs.microsoft.com/en-us/learn/browse/?products=dynamics-marketing&roles=business-user) to access Dynamics 365 Marketing step by step module guidance. |
| **Business User** | Please click [here](https://docs.microsoft.com/en-us/learn/browse/?products=dynamics-marketing&roles=business-user) to browse all Business user modules for Dynamics 365 Marketing. |
| **Business Analyst** | Please click [here](https://docs.microsoft.com/en-us/learn/browse/?products=dynamics-marketing&roles=business-analyst) for the Business Analyst module for Dynamics 365 Marketing. Analyse insights in Dynamics 365 Marketing. |
| **Administrator** | Please click [here](https://docs.microsoft.com/en-us/learn/browse/?products=dynamics-marketing&roles=administrator) for the Administrator module for Dynamics 365 Marketing. |
| **Developer** | [Please click here for the Developer module for Dynamics 365 Marketing.](https://docs.microsoft.com/en-us/learn/browse/?products=dynamics-marketing&roles=developer) |
| **Functional Consultant** | Please click [here](https://docs.microsoft.com/en-us/learn/browse/?products=dynamics-marketing&roles=functional-consultant) for the functional consultant module for Dynamics 365 Marketing. |
| **Promote events, manage registration and check-ins, and review result** | Please click [here](https://docs.microsoft.com/en-us/learn/modules/promote-events-dynamics-365-marketing/) for the overview of promoting events, managing registration and check-ins, and reviewing results in Dynamics 365 Marketing  In this module, you will:   * Promote events and register attendees for your events. * Follow up after the event. |
| **Work with core features** | Please click [here](https://docs.microsoft.com/en-us/learn/paths/work-core-features-marketing/) for work with core features in Dynamics 365 Marketing. how to use the Marketing application to guide your prospects and customers through a process of automated messaging, activity generation, and interactive decision points. You’ll learn how to create and manage marketing content such as marketing forms, pages, and emails. Additionally, you’ll learn how to tailor your messages to specific audiences through segmentation and build automated campaigns known as customer journeys. |
| **Marketing Calendar** | Please click [here](https://docs.microsoft.com/en-us/learn/modules/marketing-calendar/) for the marketing calendar in Dynamics 365 Marketing. Visualize marketing activities, view entities, and related activities as well as customize your marketing calendars.  In this module, you will:   * Review entity calendars * Review form calendars * Create and customize marketing calendars |
| **D365 Marketing Advanced Configuration** | Please click [here](https://docs.microsoft.com/en-us/learn/modules/get-started-advanced-configuration/) for advanced configuration for Dynamics 365 Marketing. Administrators use advanced settings to fine-tune application behavior, set defaults, manage users, enable webinars, check quotas, and more.  In this module, you will:   * Configure advanced settings including organization settings, business management settings, marketing settings and event management settings. * Review quota limits. * Manage marketing content including images, keywords, reusable content blocks, and videos. * Manage templates. * Integrate Dynamics 365 Marketing with LinkedIn. |
| **Review domain authentication, email best practices, and GDPR** | Please click [here](https://docs.microsoft.com/en-us/learn/modules/review-authentication-dynamics-365-marketing/) to review domain authentication, email best practices, and GDPR in Dynamics 365 Marketing.  In this module, you will:   * learn about domain authentication * learn about email best practices * learn about data protection and GDPR |
| **Manage website visits, redirect URLs, and social postings** | Please click [here](https://docs.microsoft.com/en-us/learn/modules/manage-websites-redirects-social/) to Learn about managing website visits, redirect URLs, and social postings in Dynamics 365 Marketing.  In this module, you will:   * Monitor website visits. * Track visitors to your marketing pages. * Create redirect URLs. * Schedule and post messages on social media. |
| **Create a webinar event** | Please click [here](https://docs.microsoft.com/en-us/learn/modules/create-webinar-event-dynamics-365-marketing/) for an Overview of creating a webinar event in Dynamics 365 Marketing. In this module, you will:   * Configure webinar settings. * Connect event management to third-party webinar providers. |
| **Manage Events** | Please click [here](https://docs.microsoft.com/en-us/learn/paths/manage-events-dynamics-365-marketing/) to learn to manage events in Dynamics 365 Marketing. In Microsoft Dynamics 365 Marketing, you can easily plan, execute, and follow up on your events. This learning path covers the key elements of the event module in the Marketing app including how to create events, manage sessions, speakers and logistics, enable event registration and manage the check-in process along with showing how to promote your event through other key Dynamics 365 features. |
| **Manage subscription centers and double opt-in** | Please click [here](https://docs.microsoft.com/en-us/learn/modules/manage-subscription-centers-double-opt/) to learn about managing subscription centers and double opt-in in Dynamics 365 Marketing. In this module, you will:   * Create a subscription list. * Create a subscription center form. * Create a subscription center marketing page. * Identify a subscription center in content settings. * Assign content settings in customer journeys. |
| **Manage emails, segments, and journeys** | Please click [here](https://docs.microsoft.com/learn/modules/manage-emails-journey/) to access this module, you will create a customer journey and work with templates, segments, and A/B testing.  In this module, you will:   * Create a marketing email. * Run A/B testing. * Create a customer journey. * Generate dynamic behavioral segments from customer journey results. * Create a customer journey template. |
| **Set up Dynamics 365 Marketing and configure advanced settings** | Please click [here](https://docs.microsoft.com/en-us/learn/modules/advanced-event-management-marketing/) to access advanced event management features in Dynamics 365 Marketing. Set up and manage event waitlists, passes, and enable session-based registration in this module. This module finishes with creating and managing recurring events and using event templates in Dynamics 365 Marketing. In this module, you will:   * Set up and manage an event waitlist. * Create and manage recurring events. * Create an event template. |
| **Advanced event management features** | Please click [here](http://channel9.msdn.com/Shows/Internet-of-Things-Show) to access the Internet of Things Show. New video every Monday (sometimes more!). Subscribe to stay up to date with latest Microsoft IoT announcements, product and features demos, customer and partner spotlights, top industry talks, and technical deep dives with IoT Show! |
| **Dynamics 365** | Please click [here](https://docs.microsoft.com/en-us/dynamics365/#pivot=get-started) for the Microsoft Dynamics 365 documentation. |
| **Power BI** | Please click [here](https://community.powerbi.com/t5/Dashboard-in-a-Day/bd-p/DIAD) for the Microsoft Power BI Community, Training and Consulting, Instructor Led Training. |
| **Microsoft Customer Voice** | Please click [here](https://www.youtube.com/watch?v=Qn9hGppCitw&feature=youtu.be) for the Microsoft Customer Voice YouTube video. |
| **Customer Insights -lab and ppt** | Please click [here](http://aka.ms/getciassets) to access the Customer Insights Lab and PowerPoint. |
| **Microsoft Forms Pro -AppSource** | Please click [here](https://appsource.microsoft.com/en-us/product/dynamics-365/mscrm.shimla?tab=Overview) for the Microsoft Forms Pro on AppSource. |
| **Microsoft Learn** | Please click [here](https://docs.microsoft.com/en-us/learn/) for Microsoft Learn homepage. |
| **Power Platform** | Please click [here](https://docs.microsoft.com/en-us/learn/powerplatform/) for Power Platform |
| **Azure fundamentals** | Please click [here](https://docs.microsoft.com/en-us/learn/paths/azure-fundamentals/) for Azure Fundamentals. In this learning path, you will:   * Learn cloud concepts such as High Availability, Scalability, Elasticity, Agility, Fault Tolerance, and Disaster Recovery * Understand the benefits of cloud computing in Azure and how it can save you time and money * Compare and contrast basic strategies for transitioning to the Azure cloud * Explore the breadth of services available in Azure including compute, network, storage, and security |
| **Admin Power Platform** | Please click [here](https://admin.powerplatform.microsoft.com/) for Power Platform Admin Center. |
| **Government - D365** | Please click here Government Dynamics 365 |
| **Dynamics 365 Learning Portal** | Please click [here](https://mbspartner.microsoft.com/) for the Dynamics 365 Learning portal. |
| **Microsoft Partner Center** | Please click [here](https://docs.microsoft.com/en-us/partner-center/) for the Microsoft Partner Center Documentation. Partner Center is where you grow your business through Microsoft Partner Network (MPN), the Cloud Solution Provider (CSP) program, and more. |
| **Business Applications Virtual Launch Event** | Please click [here](https://info.microsoft.com/Microsoft-Business-Applications-Virtual-Launch-Event-On-Demand-Registration.html) to sign-up to experience new Dynamics 365 and Microsoft Power Platform capabilities. Join us for an in-depth look at the latest innovations across Dynamics 365 and Microsoft Power Platform with James Phillips, President of the Business Applications Group, and other Microsoft leaders. |
| **ISV Connect Program** | Please click [here](https://partner.microsoft.com/en-us/solutions/business-applications/isv-overview) for Microsoft Business Applications ISV Connect Program |
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# D365 Marketing Volume guidance

          Here’s the [updated D365 Marketing volume guidance](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.yammer.com%2Fmicrosoft.com%2Fthreads%2F523203390554112&data=02%7C01%7CSonal.Bordia%40microsoft.com%7C1dee77135f8e45a0fe3708d80268c58b%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637261996298846011&sdata=tCVB5Z9%2FVCIc%2FUgS88dShvc2iSRipmJUdQAReE1vKeI%3D&reserved=0)  - **1 Million emails per day and market to 5 Million contacts during license period**   we shared recently. Going forward,  we requested R&D team   to share the updated volume guidance as part of release plans or  notes and also via  [help docs  page](https://docs.microsoft.com/en-us/dynamics365/marketing/quota-management).   It will also help to add help info about how usage is calculated to help customers infer the volume requirements. You can include line such as “*We will continue to improve the scalability during application updates. Please bookmark and visit*[*help docs  page*](https://docs.microsoft.com/en-us/dynamics365/marketing/quota-management) *for getting the latest guidance”.*

# D365 Upcoming Events

1. [Demand Tech intensity workshop](https://aka.ms/d365marketing/workshop)
2. [5 Day Recorded Bootcamp](https://msuspartners.eventbuilder.com/D365PartnerBootcamp2)

Slides : <https://partner.microsoft.com/en-us/asset/collection/dynamics-365-marketing-partner-bootcamp#/>

# Partner Opportunity: The 7 steps to becoming Co-Sell Active (Dynamics)

**Step 1**: Create a profile in Partner Center – Join [here](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpartner.microsoft.com%2Fen-us%2Fmembership&data=02%7C01%7CSonal.Bordia%40microsoft.com%7C5a57a7b5002346b84b6c08d7e0d20603%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637225064989154443&sdata=rgwGMFxEhjlGm1a1Ul5H4yH5IwAY2k5AX%2BAVlW9ocMQ%3D&reserved=0) , Click Join Now

*Note: This usually takes 2-3 business days for approval. To create an account on Partner Center, you'll need to have on hand* [*this*](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdocs.microsoft.com%2Fen-us%2Fpartner-center%2Fmpn-create-a-partner-center-account%3Ftpqid%3D100-000099&data=02%7C01%7CSonal.Bordia%40microsoft.com%7C5a57a7b5002346b84b6c08d7e0d20603%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637225064989164440&sdata=QCOSyal8PeyJZWFtyWnuqnsSFdP3p1Havoek6T%2FhOA8%3D&reserved=0) *information.*

*You may want to take a few minutes to gather these items before you get started.*

1a. Return approved MPN ID # to me

**Step 2**: Approved in the ISV Connect program (Dynamics 365 / PowerApps)

2a. Sign the ISV Connect Addendum

2b. Setup Billing information

**Step 3**: [Build](https://assetsprod.microsoft.com/en-us/isv-getting-started-guide.pdf) Build standalone business applications with the Power Platform to reduce costs and development time **or** [Extend](https://assetsprod.microsoft.com/en-us/isv-getting-started-extend.pdf) the functionality of a Dynamics 365 first-party business application or [Connect](https://assetsprod.microsoft.com/en-us/isv-getting-started-connect.pdf) existing web applications to first-party Dynamics 365 applications or the Power Platform. (cloud-based Dynamics 365 Marketing, Sales, Customer Service, Field Service, Retail, Talent, or Dynamics 365 Finance and Operations.)

\**At this time, the program does not include Business Central, Power BI, AI solutions, Fraud protection from Power Platform or on-premises solutions, although some of these may be added in future versions of the program.*

**Step 4:** Publish application in AppSource. ([Learn more about AppSource](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fappsource.microsoft.com%2F&data=02%7C01%7CSonal.Bordia%40microsoft.com%7C5a57a7b5002346b84b6c08d7e0d20603%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637225064989164440&sdata=3I5ulniqNHir9HKvxtWp%2B287pESySs5zuC%2FTPz%2Bl53s%3D&reserved=0)).  Sign up [here](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fappsource.microsoft.com%2Fen-us%2Fpartners%2Fsignup&data=02%7C01%7CSonal.Bordia%40microsoft.com%7C5a57a7b5002346b84b6c08d7e0d20603%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637225064989174434&sdata=deG21UDc%2Fkoxdfd2WY%2B78q84MZAuiyb4YSsNOPPTLhw%3D&reserved=0).

**Step 5**: Fill out BOMs (Bill of Materials) in Co-Sell kit

**Step 6**: Get Co-sell ready by uploading BoMs to Partner Center

**Step 7**: Become Co-Sell active (Standard vs Premium designation) - Get one win

Partner Center Support: [https://partner.microsoft.com/en-US/support](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpartner.microsoft.com%2Fen-US%2Fsupport&data=02%7C01%7CSonal.Bordia%40microsoft.com%7C3ca5d9b1b3634c5ef6ff08d80e2b159d%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637274925692418413&sdata=YM%2BSD5VhmrrgYVqgDVZHzGWVAeUbUvvKkdkolNj0Ne0%3D&reserved=0)

Co-Sell or PSC help: [cosell@microsoft.com](mailto:cosell@microsoft.com)

Inquire if customer is managed: [NORAMPC@microsoft.com](mailto:NORAMPC@microsoft.com)

# Feedback link

[Feedback Link](https://aka.ms/ocp/d365m/feedback)

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